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Instagram X(Twitter) Behance Linkedin Website



Abraham Owunka Tamunobelema

Available for Hire

Award winning Interactive Motion Designer and Creative Director with 8 years experiences specializing in building immersive, interactive visual experiences. I combine motion, storytelling, and cultural insight to create work that moves people and strengthens brand connection. Founder and community builder with a track record of leading creative initiatives and delivering high-impact projects.

Awards / Recognition

Behance Award - Best of Behance 2022
Behance Award - Branding Category 2022
Behance Award - Indesign Category 2025
Behance Award - Motion Graphic Category 2025
Behance Award - After Effect Category (x2) 2026
Behance Award - Illustration Category 2025

Tools

Experience

Feb 2024

Founder/Executive Creative Director -Present

AIM VFX

Aim VFX is a creative powerhouse dedicated to redefining how brands connect with their audiences. Specializing in crafting motion identities, we deliver work that isn't just visually captivating but also intentional, strategic, and deeply rooted in what makes each brand unique.

Jan 2022 - Jan 2024

Asst Creative Lead / Motion Designer -Remote

Raven and Roqqu

I led a team of creatives for linear and digital outputs, supervising VFX pipelines and 2D/3D animation workflows.

I directed the creation of immersive visual effects and motion graphics that enhanced viewer retention and brand loyalty across the network s digital ecosystem.

Mar 2021 - Jan 2022 • 11 months

Co Founder @ MDX -Present

Motion Design Xperience

MDX is a community that focused on creating lifestyle experiences that bring motion designers and enthusiasts togther. Helping amplify their value.

I define community structure and oversee the creation and running of scalable engagement, activities and growth process targeted at all round growth and support for community members.

Dec 2021

Motion Design Lead -Remote

SpencerZill Studio

A team of creative professionals aimed at designing world class visuals to tell stories with an African edge.

I worked as the lead Motion Designer.
Heading an amazing team of creatives to produce visually appealing motion content for both Advertising, branding and digital media.

Mar 2021 - Jan 2022 • 11 months

Motion Designer -Contract

Popcentral Broadcast Media

Popcentral is an Electro/pop/rock TV Broadcast Station, where there is something for everyone.

I worked on creating motion campaign Advertising materials promotional ads and motion graphics content for broadcast, social media and advertising. Constantly looking out to keep the channel fresh and exciting at all times.

Apr 2018 - Dec 2020 • 2 yrs 9 months

Senior Motion Designer -Contract

Chigisoft

My role here was designing, animation & creating attention getting marketing ads and execution of high level motion design concepts for advertising. Part of my job is to come up with creative/technical ways to tell a story with style frames. implementing motion design solutions for brand/product growth and advertising, applying still and motion design principles for increased engagement.

Education

Rivers State University of Science and Technology

Electrical and Electronics Engineering (B.E) 2015 - 2021

Skills ★ ★ ★ ★ ★

Branding · Illustration · Typogrphy · Brand Research · Interactive Motion · Public Speaking · Design Advocacy · Motion Design · Social Media Managenent · Creative Direction · Community Management

Interaction design, Visual Design, Branding
Adobe Creative Suites, Figma

Visual Storytelling/ Experience Design
Figma, Visual Sequencing, Davinci Resolve, Adobe Creative Suites, Capcut

* Can explain technical issues clearly too non-technical colleagues & clients.

* Team building and excellent negotiation skills.

* Excellent interpersonal and communication skills

.
* Can multi-task effectively, pay attention to detail and meet tight deadlines.

* Able to work with diverse clients, either private or public sectors.

Motion Design / Animation
Adobe AfterEffects, Blender, Rive

AI Tools
Nano banana, Mid Journey, Runway

Visual Storytelling/ Experience Design.
Figma, Davinci Resolve,
Adobe Creative Suites, Capcut

Interaction design, Visual Design, Branding
Adobe Creative Suites, Figma

Visual Storytelling/ Experience Design
Figma, Visual Sequencing, Davinci Resolve, Adobe Creative Suites,

Core Competence & Extra Curriculum

Brand Design/Marketing : Commercial, ADV, Case Studies,, Design Systems, Accessibility Standards, Figma, Adobe Creative Suite, Blender, After Effects.

Interaction & Motion: Kinetic UX, Micro-interactions, Data Visualization, Lottie/JSON Implementation, Rive

Leadership & Mentoring:

Co-founder, Motion Design Xperience **–** a lively community of motion design enthusiasts passionate about creativity and collaboration. Join us in celebrating the art of motion design and grow together!

Admin- Creative Discourse Community, a community of over 1,000 Designers Globally

Mentorship &Tutor- DesignersDAO, Synthera Design Fellowship

Invited judge – DesignersDAO, BAT Hackathons, WATEF Hackathons, etc

Keynote - Chigisoft Edge

Host - Akara Bread & Animation, Motion Designers Hangout